

Fellowes Research Group, Inc. Publishes Guide to Service-Parts Automation

First & Only Publication of OE-oriented digital 'Repair-Chain' Parts Solutions

Pepper Pike, Ohio – Today, Fellowes Research introduced the first edition of “Service-Parts: Digital Solutions Guide” – a resource for strategic & market planning, alliances & business development, business research & assessments as well as supplier identification conducted by vehicle-manufacturers, dealership systems/services providers and other ‘repair-chain’ stakeholders (shop-systems providers, insurers, non-OE parts suppliers).

The Guide – at 275 pages – provides in-depth coverage of:

1. Distinct types of digital solutions (over a dozen) that boost parts sales and logistics
2. Leading providers of service-parts digital solutions (over 50 DSPs reviewed)
3. Strategic opportunities & challenges: legislation; variable online OEM pricing; data sources, systems integration, connected-car considerations and more.

"The Guide," said Ted Fellowes, founder of Fellowes Research "is the first in a series that fills a void in ‘research publications’ providing coverage of service-parts solutions specifically and dealer systems generally. I expect the Guide will lead to significant new alliances between solution providers – as my earlier works have."

The vehicle service-parts market in general and the specific repair markets – particularly collision repair – are surprisingly complex for their size. Few firms have the resources to stay current with all available solutions, relevant solution providers, data sources, evolving OEM (and stakeholder) parts programs as well as the various fluid strategic considerations that present opportunities and threats to their businesses. The Guide shines a needed light into this sector.

The Guide is being offered as a subscription with updates and access to the author.

About [Fellowes Research, Inc.](#): Fellowes Research, based in Pepper Pike, Ohio serves clients in North America, Asia and Europe including vehicle-manufacturers, consulting/investment firms, DMS providers and fixed-operations solutions providers. Fellowes Research publications and consulting services cover all aspects of service-parts IT & IP in the vehicle “repair-chain” with a focus on online parts marketing, sales and logistics.

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